



WEEKLY NEWSLETTER

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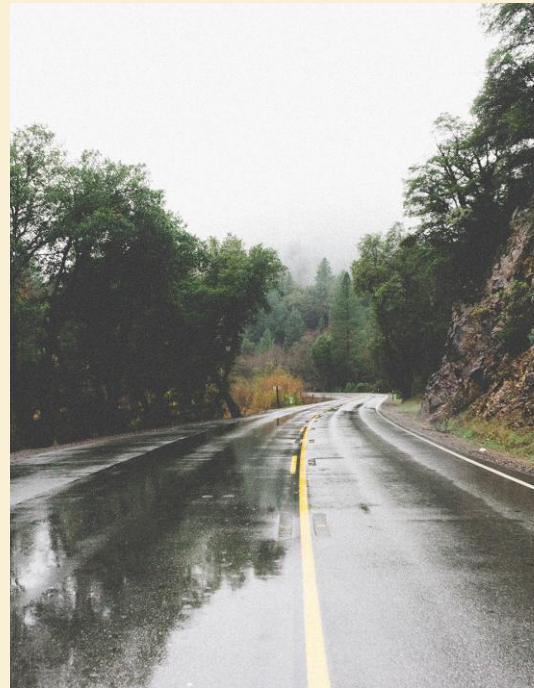


This Week's Weather Overview

Happy Memorial Day! Florida's rainy season is officially in full swing. We are looking at very hot and humid conditions, with high temperatures starting near 90°F today and settling into the mid to upper 80s°F for the rest of the week. The main story is the daily threat of afternoon thunderstorms from Monday straight through the weekend, with some heavier scattered showers expected by Friday and Saturday. Overnight lows will remain incredibly warm and muggy in the mid-70s°F every single night. Keep an umbrella handy, especially in the afternoons! For detailed daily forecasts, check my Facebook page & website.

Quick Weather Checklist for the Week:

- ✓ **Dress for:** Hot and sticky summer conditions. Light, breathable clothing is a must, and do not leave home without an umbrella.
- ✓ **Outdoor plans:** Get your errands and yard work done in the mornings before the daily afternoon thunderstorms roll in.
- ✓ **Driving:** Watch out for reduced visibility, sudden heavy downpours, and slick roads during those afternoon commutes.
- ✓ **Pets/plants:** Mother Nature will handle the lawn watering this week, but be cautious of hot pavement during those sunny morning walks.
- ✓ **Energy saving:** With overnight lows stuck in the mid-70s°F and surging humidity, your AC will be running around the clock.



Weather Safety

Safety Tip of The Week: With daily PM thunderstorms in the forecast, hydroplaning risks are much higher. Roads are often slickest right when the heavy afternoon rain begins. Slow down, increase your following distance, and avoid using cruise control on wet pavement.

Hurricane Preparedness Tip of the Week: Hurricane season officially begins next Monday, June 1st! Take 10 minutes this week to double-check your local evacuation zone on your county's website. Boundaries can occasionally change, so it is critical to know your exact zone before a storm threatens.

Source: [weather.gov/safety/](https://www.weather.gov/safety/)

Local News Highlights

Upcoming Local Events this Week

- May 26th @12PM - "SCULPT" 3D Floral Art - Venice, FL
- May 26th @4PM - Open Mic Garden Party - Englewood, FL
- May 27th @5PM - Nokomis Drum Circle - Nokomis, FL
- May 28th @9AM - Thursday Farmer's Market on Dearborn Street - Englewood, FL
- May 28th @6PM - 5-Course Greek Dinner Party - Venice, FL
- May 29th @6:30PM - Acoustic Night with Jonny Puma - Venice, FL
- May 30th @1PM - Shaka Gnar 2026 - Nokomis, FL
- May 31st @12PM - Kick Off Summer Pool Party - Venice, FL



Sarasota County: Nordstrom Rack Sets Sarasota Store Opening Date:

A brand-new Nordstrom Rack is opening at the Sarasota Pavilion shopping plaza! The 27,000-square-foot store brings exciting new retail options, offering top brands at major discounts and driving continued retail growth in Sarasota. Click [here](#) to read more.



Manatee County: Canadian Apparel Company Expands to Lakewood Ranch:

Quebec-based apparel manufacturer Printeez is opening its first U.S. operation right here in Lakewood Ranch! The company leased a 34,000-square-foot facility to establish its new U.S. headquarters and manufacturing hub, bringing exciting new economic growth to Manatee County. Click [here](#) to read more.



Charlotte County: Babcock Ranch Sales Jump 43% Year Over Year:

Babcock Ranch, the eco-friendly solar community spanning Charlotte and Lee counties, just hit a massive sales milestone! The community saw a 43% jump in home sales this quarter, prompting major new infrastructure and road improvements for the area. Click [here](#) to read more.

Beach Boating Surf

Enjoy the beaches free of red tide this week! If there were to be any changes to red tide in the future, you can look for my weekly updates every Friday here: <https://vffws.com/red-tide-report/>



Boating & Beach Report

Best Beach Day: With cloudier and stormy weather expected later in the week vs early, you'll want to go to the beach during the early days of the week. Best beach times will be during the morning vs the afternoon hours.

Best Boating Day: Much of the week with the exception of Thursday/Friday will feature rougher than normal seas offshore with 2 to 5 footers possible. Nearshore boating should be okay for most of the week. Otherwise, no other significant weather hazards are expected.

Surf Report

Best Surf Day: We will see some beginner surf this week with 2 to 3 footers possible Monday, Tuesday, Wednesday, Saturday and Sunday!

For a FULL daily marine & beach forecast including wind, waves/surf, tides, and water temperatures please check out my forecasts on my website here: <https://vffws.com/marine-beach-forecasts/>





Local Business Spotlight

1) [Advertise your business here]

Advertising Opportunities:

Would you like your business small or large featured here in this weekly newsletter? If so, please reach out here:

<https://vffws.com/contact/>

OR

Send an email to:

info@vffws.com and let me know you're interested in an advertising opportunity, and I'll get back to you ASAP with more details! Thank you!



Fun Facts & Word OTW



Weather Word of The Week

This week's word is **Scattered Thunderstorms!**

Storms that are expected to cover roughly 30% to 50% of the forecast area.

Example: You will see "Scattered Thunderstorms" in our forecast on Friday and Saturday. This simply means the storms will be somewhat widely spaced out, so while you should expect rain in the area, it won't be a total washout for everyone all at once!

Did you know?

Humid air during Florida's rainy season is actually lighter than dry air during the dry season!

As we head into the thick of Florida's rainy season, the air actually becomes *lighter*! While high humidity feels incredibly heavy and oppressive to us, water vapor is actually lighter than the nitrogen and oxygen gases it replaces in the atmosphere. Why it feels so oppressive? While the physics dictates that the air is technically lighter (less dense), it *feels* heavier for purely physiological reasons. The high moisture content makes it incredibly difficult for your body's sweat to evaporate, leading to that sticky, weighty feeling on your skin.



Weekly Sunset Photo



This week's photo was sent in by Ginny White! Hope you enjoy this one! If you are interested in sending in your own photo for next week's newsletter, I will be accepting submissions every Thursday on my Facebook page. The post usually goes out at 5 PM, so check back to my page at 5 PM every Thursday to submit a sunset photo to be featured below.



Thank you

Hope you found some value in this week's newsletter, be sure to like & follow the Facebook page for daily weather updates and more if you haven't already and stay tuned for next week's newsletter. Have a safe and enjoyable week.

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